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## **2019 Ad Space Reservation and Finished Ad Due Dates**

Ads can possibly be taken later (and ad space reserved later), but contact the editor to confirm (Steve Morrell, [editor@southwindsmagazine.com](mailto:editor@southwindsmagazine.com), 941-795-8704). If we are building the ad or making changes, please give us as much time as possible before deadlines. Send all ads or files and text to build the ad to the editor.

**\*\*\*If we are updating your ad, send us the information by the Space Reservation date or next business day. For new ads we build, earlier is best, preferably before the Space Reservation date or immediately afterwards. New ads take more time to create, although smaller ads can be created quickly.**

\*\*If you are building the ad, the deadline to send us a finished ad is earlier if this is your first ad sent to us, so we have time to confirm its specifications are correct. Contact editor for information. (The Finished Ad Due deadline is also the **classified ad deadline.**)

<b>Issue (2019)</b>	<b>Ad Space Reservation (always a Friday except July)</b>	<b>Finished Ad Due**</b> (always a Friday)
January Issue	30-Nov-2018	7-Dec-2018
February Issue	4-Jan	11-Jan
March Issue	1-Feb	8-Feb
April Issue	1-March	8-March
May Issue	5-April	12-Apr
June Issue	3-May	10-May
July Issue	31-May	7-June
August Issue	3-July	12-July
September Issue	2-Aug	9-Aug
October Issue	30-Aug	6-Sep
November Issue	27-Sep	<b><u>St. Pete Pre-Boat Show Issue</u></b> 4-Oct
December Issue	1-Nov	<b><u>St. Pete Boat Show Issue*</u></b> 8-Nov
January 2020 Issue	29-Nov	6-Dec

**\*Show issues have extra distribution at the boat shows.**