

Southwinds Media, Inc.
PO Box 14456
Bradenton, Florida 34280
(941) 795-8704

www.southwindsmagazine.com
Steve Morrell, Editor
editor@southwindsmagazine.com
Fax (941) 866-7597

2018 Ad Space Reservation and Finished Ad Due Dates

Ads can possibly be taken later (and ad space reserved later), but contact the editor to confirm (Steve Morrell, editor@southwindsmagazine.com, 941-795-8704). If we are building the ad or making changes, please give us as much time as possible before deadlines. Send all ads or files and text to build the ad to the editor.

*****If we are updating your ad, send us the information by the Space Reservation date or next business day. For new ads we build, earlier is best, preferably before the Space Reservation date or immediately afterwards. New ads take more time to create, although smaller ads can be created quickly.**

If you are building the ad, the deadline to send us a finished ad is earlier if this is your first ad sent to us, so we have time to confirm its specifications are correct. Contact editor for information. (The Finished Ad Due deadline is also the **classified ad deadline.)

Issue (2018)	Ad Space Reservation (always a Friday)	Finished Ad Due** (always a Friday)
January Issue	1-Dec-2017	8-Dec, 2017
February Issue	5-Jan	12-Jan
March Issue	2-Feb	9-Feb
April Issue	2-March	9-March
May Issue	30-March	6-Apr
June Issue	4-May	11-May
July Issue	1-June	8-June
August Issue	29-June	6-July
September Issue	3-Aug	10-Aug
October Issue	31-Aug	7-Sep
November Issue	28-Sep	<u>St. Pete Pre-Boat Show Issue</u> 5-Oct
December Issue	2-Nov	<u>St. Pete Boat Show Issue*</u> 9-Nov
January 2019 Issue	30-Nov	7-Dec

***Show issues have extra distribution (2000 copies) at the boat shows.**