

Southwinds Media, Inc.
 PO Box 14456
 Bradenton, Florida 34280
 (941) 795-8704

www.southwindsmagazine.com
 Steve Morrell, Editor
 editor@southwindsmagazine.com
 Fax (941) 866-7597

2018 MONTHLY PRINT DISPLAY AD RATES

	12 months *	6 months	3 months	1 month
Black and White prices (Color rates in Parenthesis)				
Full Page	\$535(\$642)	\$590(\$708)	\$645(\$774)	\$690(\$828)
Half Page	\$325(\$390)	\$360(\$432)	\$395(\$474)	\$425(\$510)
1/3 page	\$265(\$318)	\$305(\$366)	\$335(\$402)	\$375(\$450)
1/4 page	\$200(\$240)	\$225(\$270)	\$245(\$294)	\$265(\$318)
1/6 page	\$150(\$180)	\$175(\$210)	\$200(\$240)	\$225(\$270)
1/8 page	\$110(\$132)	\$135(\$162)	\$150(\$180)	\$170(\$204)

COLOR ONLY:

Inside Covers (color only)	\$715	\$795	NA	NA
Page 3 (color only)	\$715	\$795	NA	NA
Back Cover (color only)	\$845	\$895	NA	NA

Yacht Brokerage Section : Special reduced rates. Contact editor for details.

Marinas/Boatyard pages & Sailing School Page Ads: Contact editor for details.

*All advertisers who have 12- month agreements will receive the 12-month rates for additional ads of any size at any time. Discounts available for multiple ads in one issue, depending on ad size.

Marine Marketplace and Classified Display ads - sold by the inch (1-3 inch ads available)

(all one-inch ads paid in advance and available only in 6-monh and 12-month blocks)

1-inch ad	\$228(\$273.60) (12 months)	\$132(\$158.40) (6 months)	NA	NA
2-inch ad	\$38(\$45.60)	\$44/(\$52.80)	\$50(\$60)	NA
3-inch ad	\$57(\$68.40)	\$66(\$79.20)	\$75(\$90)	NA