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## **BROKERAGE SECTION RATES**

Special rates apply for yacht brokers in the brokerage section on our regular advertised rates for display ads:

Full-page ads at half page price

Half page ads at 1/4 page price

1/4 page ads at 1/8 page price

- Must be full, half or 1/4 page size. No other sizes apply.
- Ads will be in the brokerage section before classifieds
- Brokerage ads must be in the ad, other ads can be new boats
- Minimum term must be 6 months or 12 months (based on our 6 and 12-month rates)
- Ads must run consecutively from month to month
- You will receive one free classified ad with a quarter page ad, 2 with a half page ad, 4 with a full page ad\*
- Insertion Order Agreement required
- We will update your ad monthly, but changes must be sent in an acceptable format (we will advise)
- We will build your ad and update it at no charge

## **CLASSIFIED ADS FOR BROKERS**

\*Classified ads are approximately 30 words with horizontal photo. For additional classifieds, cost is \$15 for a new ad. \$10 to rerun the existing ad. No charge to change price and/or a few words.

For brokers who do not have a brokerage section display ad, but only want to run classified ads, cost is \$20/month for a new ad (30 words and horizontal photo) and \$15 to rerun the same ad. Ads must be paid for with a credit card on file to bill monthly.